

Testimonials about the She WINS Arabia experience

# Fund Managers



*Creating Markets, Creating Opportunities*



— “ —  
*Investors can combat biases together to ensure gender balanced portfolios and drive sustainable and inclusive growth.*

— ” —  
-- Amal Enan  
Lotus Capital

shewins  
هي الروح  
ARABIA



— “ —  
*Gender lens investing is a powerful tool to build a more inclusive economy through empowering women as entrepreneurs, leaders, employees, and consumers .*

— ” —  
-- Wiem Abdel Jaouad  
ACTAWA Ventures

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ARABIA



— “ —  
*Integrating women into our investments is not about telling a more compelling story to our investors. It is about generating real and sustainable impact by creating value that is shared with all our stakeholders.*

— ” —  
-- Amina Khalil  
Ezdehar Management

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ARABIA



— “ —  
*Gender-balanced portfolios matter. Diversification and equality drive innovation and excellence and generate higher returns.*

— ” —  
-- Mare-Therese Fam  
Silicon Badia

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ARABIA



— “ —  
*Gender lens investing offers  
untapped economic potential.  
Our countries cannot afford to  
shy away from it.*

— ” —  
-- Dhekra Khelifi  
216 Capital



— “ —  
*We are ready and willing to  
implement new tools and best  
practices to raise awareness and  
bridge the gender gap.*

— ” —  
-- Fares Seaidi  
ANAVA Fund of Funds



— “ —  
*Embedding gender lens  
investing into our framework is  
a win-win – from attracting  
more investors to creating a  
better work environment.*

— ” —  
-- Dina el-Shenoufy  
Flat6Labs



— “ —  
*Gender lens investing can  
help increase the profitability  
of funds.*

— ” —  
-- Seddik Cheriet  
ATKINE Ventures





— “ —  
*We need to work on closing the finance gap by applying a gender lens investment strategy as well as using more innovative finance instruments. Providing risk capital to SMEs will no doubt result in more job reaction and a better economy.*  
— ” —

-- Fida Taher  
Amam Ventures



— “ —  
*The Gender-Lens Investing Training was beneficial for us to better assess our current practices and explore improvement potential when incorporating gender considerations in our investment operations.*  
— ” —

-- Reem Qawasmi  
Ibtikar Fund



— “ —  
*Gender lens investing is not just the correct thing to do – it also generates higher returns and greater impact.*  
— ” —

-- Raed Badran  
Nomu Iraq Fund- Grofin Iraq



— “ —  
*We stive to ensure our founders are best equipped to incorporate gender considerations into the companies and the products they are building.*  
— ” —

-- Sonia Weymuller  
Venture Souq





— “ —  
*It is only through sharing our experiences do we get a chance to fully understand the biases and issues we are trying to address.*

— ” —  
-- Laila Hassan  
Algebra Ventures



— “ —  
*It is pivotal to have intentional frameworks that lead to a gender balanced portfolio.*

— ” —  
-- Tina Daher  
Shorooq partners

