

# IFC GLOBAL FOOD SAFETY AND FOOD LOSS PREVENTION ADVISORY

## Supporting safe and sustainable food systems

### IFC FOOD SAFETY MANAGEMENT APPROACH: SHARED SOLUTIONS

The twin goals of IFC's Food Safety and Food Loss Prevention Program are healthier balance sheets and high-quality food on plates. Its interventions are built on the foundational pillars for improving food safety management systems that include:

Strengthening policies, regulations, and standards

Building food testing capacities

Building private sector capacity and compliance

Empowering consumers

For nearly two decades, IFC – through its regional and global food safety management advisory programs – has continued to co-create and offer high-quality professional services to help companies apply international best practices in food safety and adapt sustainable business models.

### RAISING THE STANDARDS, WINNING TOUGH MARKETS

A strong and effective food safety management system is a sign of a sustainable business – and is convincing evidence that risks are being identified and controlled. But traditional food safety controls have proved ineffective; they focus on the end product, revealing problems after they have occurred.

IFC is a leader in helping food businesses understand and implement internationally recognized modern food safety management systems, environmental and social standards, and compliance with mandatory legal requirements. By closely working with businesses, IFC helps them ascertain which system and standard fits their growth strategy best.

### NEW CHALLENGES, NEW SOLUTIONS

Consumer expectations are evolving. The definition of food safety has expanded to include health and wellness, sustainability, and ethical values. This implies challenges that go beyond implementing HACCP and a food safety culture; the 'systemic approach' will increasingly have to address other risks that go beyond food safety.

IFC is supporting the development and implementation of policies and practices that guide national food systems including food safety, food fortification, food losses, food waste, and primary food production.

#### IFC Food Safety Policy Agenda

A strong food safety policy framework is the anchor that supports the growth of food safety legislation and interventions. IFC supports the assessment and development of policy and regulatory frameworks based on guiding food safety principles with consideration of country context.

#### Food Loss and Waste Reduction

IFC supports companies in implementing food loss and waste reduction practices across their food supply chain by evaluating food losses and identifying potential cost savings. The IFC Food Losses calculator offers an estimate of avoided GHG emissions.



### HOW DOES IFC HELP?



## CREATING GREATER IMPACT TOGETHER

Improved food safety has helped over 200 IFC clients to:

Meet regional and export market requirements

Attract over \$607 million in investments

Generate over \$726 million in increased sales

Realize cost savings

Strengthen their brands

### SHARING SUCCESSES

"We had an effective and efficient learning week. Due to your efforts and active participation, it has been unforgettable experience. Food safety is a global issue, knowledge and ideas should be shared worldwide to adopt them to ensure food safety. I hope this kind of learning programs will be continued and will enable the exchange of views and ideas. I thank you, IFC and UNIDO for such a need-based effective and successful training program for the officials of Bangladesh Food Safety Authority."

*Md. Abdul Kayowm Sarker, Chairman of Bangladesh Food Safety Authority*

"IFC supported Laham Industrie in becoming the first slaughterhouse to achieve ISO 22000 certification in Mali. The certification has provided Laham with the confidence to embark on business development activities within the region and in the international markets. As a result, the meat we process is of the highest international standards."

*Mamadou Traoré, General Director, Laham Industrie SA Mali*

"We would like to thank IFC for the support in helping us implement the food safety project for CBC. We are very pleased and encouraged with the results of the Final Food Safety assessment. Indeed, CBC has made great strides with your accompaniment. We are committed to this project until we become certified."

*Gaetan Barrau, President Directeur General, Caribbean Bottling Company Haiti*

"The results of our program confirm: improved production increases sales. Thanks to better quality and safety of our products, all together, we sell better products to a growing number of customers."

*Antoine Lemaire, Head of Buying Department, Auchan Retail Ukraine*

"Food Safety is a mindset. It is the first and last message our people consider. The cost pays off for a long period of time."

*Uzma Chowdhury, Director (Finance), Pran-RFL Group Bangladesh*

"We feel confident now when we hear that other supermarkets are also looking for suppliers that are certified. GLOBALG.A.P. helped us improve traceability, made our products safe, and generally made our business better managed."

*Fresh Festival, Kaufland Romania Supplier*

"We can only grow together with our farmers and thus need to work together to take them to the next level of production. As we grow, food safety is the biggest risk to our business and a high priority for us."

*Amit Sager, CEO of Pearl Dairy Uganda*

"Food safety must be an integral part of the strategy of the Azalai Hotels Group as it continues to grow as a leader in the African hospitality sector."

*Mossadeck Bally, CEO of the Azalai Group Côte d'Ivoire*

### With support from the Facility for Investment Climate Advisory Services (FIAS)

FIAS is a collaboration between 12 development partner donor countries and the World Bank Group. FIAS funding supports global and client-facing advisory, projects that foster open, productive, and competitive markets, and helps unlock sustainable private investments in emerging markets and developing economies. The FIAS program is managed by IFC. IFC Advisory and Upstream teams deliver the client-facing projects. IFC and the World Bank deliver FIAS-supported global knowledge projects and global platforms.

### In partnership with the Global Agriculture and Food Security Program (GAFSP)

GAFSP is a global effort that pools donor resources to fund programs focused on increasing agricultural productivity to reduce poverty and increase food and nutrition security. The Private Sector Window, managed by IFC – supported by the governments of Australia, Canada, Japan, the Netherlands, the United Kingdom, and the United States – provides long and short-term loans, credit guarantees, equity, and technical assistance to private sector companies and financial intermediaries. It links smallholder farmers to markets by improving their access to finance, technology, expertise, and inputs.

### CONTACTS

Natia Mgeladze, Global Lead  
IFC Food Safety and Food Loss Prevention Advisory

E: [nmgeladze@ifc.org](mailto:nmgeladze@ifc.org)

For more information, visit [www.ifc.org/foodsafety](http://www.ifc.org/foodsafety)

