

DIGITALIZATION AND DEVELOPMENT

IFC 2nd Annual Research Conference



Hosted by
SciencesPo
DEPARTMENT OF ECONOMICS

Venue: Sciences Po, Amphithéâtre Jean Moulin, 13 rue de l'Université, Paris

Monday, January 22

8:00 **Registration and breakfast**

8:45 **Opening remarks**

Susan Lund, Vice President, Economics and Private Sector Development, IFC

9:00 **Keynote speech by Tavneet Suri, MIT Sloan: "The role of digitalization in development"**

Moderator:

Sergei Guriev, Sciences Po

Panel discussion:

- Michael Kende, Datasphere Initiative
- Karin Kimbrough, LinkedIn
- Gabriela Ramos, UNESCO
- Germán Cufre, IFC

10:30 **Coffee break**

10:45 **Session 2 – The use of digital technologies by firms in developing economies**

Moderator:

Johannes Boehm, Sciences Po

Presentations:

- Diego Comin, Dartmouth
- Eric Verhoogen, Columbia U.
- Sanghamitra Mukherjee, IMF

Discussant:

Xavier Cirera, World Bank Group

12:20 **Lunch break**

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13:30

Session 3 – The twin transitions: Digitalization and climate implications for the private sector

Moderator:

Christian Meyer, Oxford

Presentations:

- Clare Balboni, LSE
- Ralf Martin, IFC
- Eugenie Dugoua, LSE
- Sugandha Srivastav, Oxford

Panel discussion:

- Lara du Plessis, Yellow
- Ujunwa Ojemeni, E3G, Energy Transition Council

15:15

Coffee break

15:30

Remarks by Makhtar Diop, IFC Managing Director

15:45

Session 4 – Digitalization of businesses in Africa

Moderator:

Susan Lund, IFC

Presentation:

- Marcio Cruz, IFC

Panel discussion:

- Tavneet Suri, MIT
- Folu Okunade, Hello Tractor
- Alison Gillwald, Research ICT Africa

17:00

Keynote speech by Esther Duflo, MIT: “Can digital money help with gender empowerment?”

Moderator: Paolo Mauro, IFC

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Tuesday, January 23

9:00 **Session 5 – Tech startups and digital platforms**

Moderator:

Sérgio Pimenta, IFC

Presentations:

- Marc Ivaldi, TSE
- Grazia Cecere, Institut Mines Télécom
- Monica Lambon-Quayefio, University of Ghana

Panel discussion:

- Toshimoto MITOMO, Sony Group Corporation
- Jacek Kubas, European Bank of Reconstruction and Development

10:45 **Coffee break**

11:00 **Session 6 – Digital finance and entrepreneurship in developing economies**

Moderator: Olena Havrylchuk, U. Paris 1 Panthéon-Sorbonne

Presentations:

- Robert Wardrop, Cambridge Centre for Alternative Finance
- Leonardo Gambacorta, Bank of International Settlements
- Shashwat Alok, Indian School of Business

Panel discussion:

- Joel Cariolle, Foundation for Studies and Research on International Development
- Elizabeth Noble, European Banking Authority

12:45 **Lunch break**

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14:00

Session 7 – Digital infrastructure and the opportunities for investments

Moderator: Ralph de Haas, European Bank of Reconstruction and Development

Presentations:

- Jonas Hjort, UCL
- Nicola Limodio, Bocconi
- Banu Demir, Oxford

Panel discussion:

- Philippe Vogeleer, Vodafone Group
- Carlo Rossotto, IFC

15:45

Coffee break

16:00

Session 8 – Policy priorities for unlocking private investment opportunities

Moderator: Sergei Guriev, Sciences Po

Panel discussion:

- Beata Javorcik, European Bank of Reconstruction and Development
- Susan Lund, IFC
- Kevin Urama, African Development Bank Group
- Stéphane Straub, World Bank Group, IBRD infrastructure

17:00

End of conference