



## Agro-meteorological forecasting and advisory services provider for smallholder farmers

### Year founded:

2015

### Headquarters:

Utrecht, Netherlands

### Regional Scope:

Operational in SE Asia and Africa

### Provider Type:

Climate Risk Intelligence Provider

# Weather Impact

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## Climate Risk Tools and Services

### Relevance to thesis

Climate Risk Analytics	Agriculture Focus	Working in emerging markets
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### Business model overview

Weather provider primarily focused on providing weather forecasting and advisory services to smallholder farmers, via SMS or mobile application

### Climate risk analytics

Partner with FIs and other providers to provide climate information and forecasting; this data can help inform development of farmer credit profiles and yield risk

Deliver weather and climate analysis for insurance companies to monitor risk of weather events for SHF payouts

### Data Sources

European Centre for Medium-Range Weather Forecasts

Models updated daily

## Supporting Services

### Consulting services

Provides climate change resiliency consultancy services for local authorities and agribusinesses

### Farmer advisory services

Delivers SMS-based and App-based advisory services to SHFs, including agro-meteorological forecasts and recommendations to improve farming practices

## Commercial Parameters

### Target customers

FI	AG Producer	GOVT/ NGO	AG Buyer/ Processor
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### Readiness to implement

Low

### Pricing/Revenue model

Fixed cost + variable cost based on number of farmers

### Customization options

Fully customizable App and projects

### Data Protection

Does not store client data

### Geographic reach

Global, existing work focused on Africa

### Crops covered

Crop agnostic

### Languages available

English, Bangla, French, Ahmaric, Swahili, others added on demand

## Engagement Opportunities

### Financial Institutions

Track record of working with FIs across loan cycle:

- Loan underwriting
- Loan monitoring
- Loan collection/recovery
- Portfolio management

Facilitates decision making across the loan cycle from underwriting, portfolio monitoring to loan collection

Existing work with largest commercial banks in India, mortgage and project finance companies, and insurance companies

### Agribusiness

Provide farm and regional data insights to support input companies, contract farming, and food processors in addressing supply chain challenges