

IFC's Impact in Digital Infrastructure

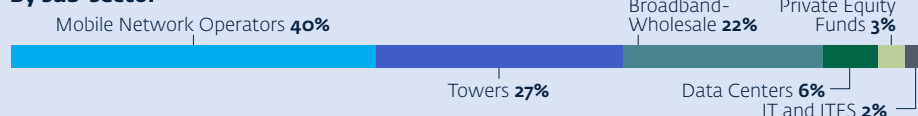
Digital connectivity is the foundation of a flourishing economy and an informed society. It is essential for the running of e-government and other critical services including education, health, and finance. Digital infrastructure is also key to a green and climate-resilient global economy, enabling the development of smart, sustainable cities and energy grids that deliver clean and reliable power, among other components of a low-carbon future. Strengthening digital capacity and connectivity in emerging markets will enable significant progress towards inclusive growth, economic stability, and better quality of life for all.



Telecommunications, media, and technology portfolio

\$1.7 billion outstanding committed TMT portfolio as of June 2022

By sub-sector



By region



Over the last decade, IFC has committed and mobilized more than \$6.8 billion for the TMT sector in emerging markets.

Our approach

IFC's efforts in the Telecommunications, Media and Technology (TMT) sector in emerging markets are aimed at building digital infrastructure, connecting the unconnected, and bridging the digital divide. Our investment focus is on financing shared infrastructure models such as open-access, carrier-neutral broadband networks, independent tower companies and data centers—as well as supporting mobile network operators, including in the most challenging markets. IFC also engages with the media sector—focusing on audiovisual content and creative digital technologies—as well as Infratech, a fast growing industry which leverages technology to improve infrastructure efficiency.

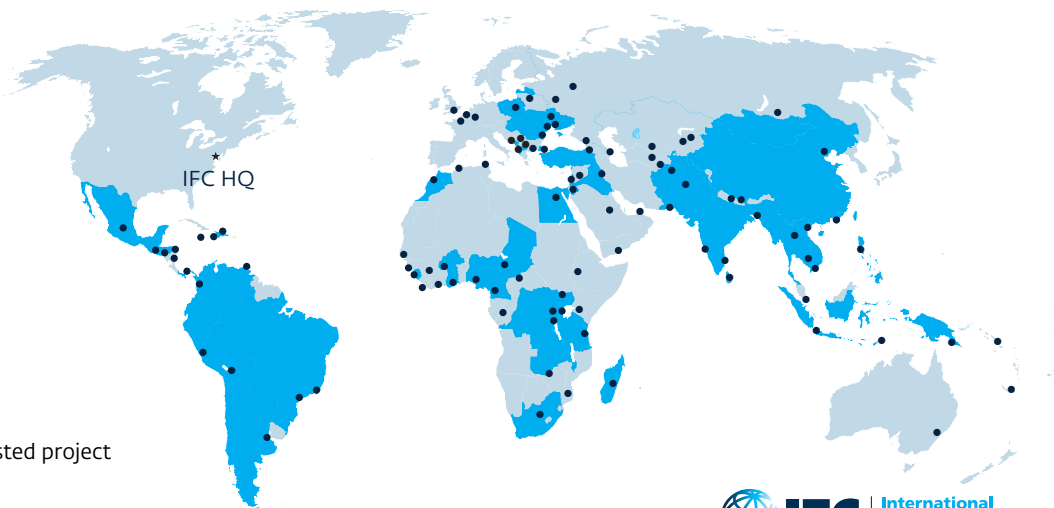
The IFC difference

- IFC's investments help companies **improve corporate governance** and align environmental and social practices with IFC's performance standards, enabling them to **achieve sustainable, climate-friendly, long-term growth**.
- In the last ten years, IFC has **committed and mobilized more than \$6.8 billion** for TMT projects in emerging markets.
- We offer a **broad range of financing products**, including senior debt, mezzanine, equity, syndication and project finance in a variety of currencies.
- Our team includes specialists with **substantial industry experience** and **structuring expertise**.
- Together with the World Bank, IFC brings additional value by supporting enabling **regulation**, enhancing the **private sector's role**, promoting **competition**, and strengthening the **bankability** of new business models.

About IFC

- Largest multilateral source of debt and equity financing to private sector digital infrastructure in emerging markets
- AAA-rated by S&P and Moody's
- Loans, equity, quasi-equity, local currency and risk management products, capital market access, and mobilization
- Advisory services to help develop priority projects, structure and tender PPPs, and improve financial management
- World-class social, environmental, and corporate governance standards and risk mitigation

IFC's global reach



- IFC country office
- IFC-financed/assisted project



Selected IFC TMT projects

<p>Africa Region</p>  <p>Axian Bond</p> <p>\$60 million loan \$370 million mobilization</p> <p>Bond anchor investor</p>	<p>Philippines</p>  <p>CREI Phils</p> <p>\$25.5 million loan \$44.5 million mobilization</p> <p>Lender/arranger</p>	<p>Latin America/Asia</p>  <p>Digital Bridge</p> <p>\$100 million</p> <p>Investor</p>	<p>Iraq</p>  <p>Zain Iraq</p> <p>\$269 million</p> <p>Loan/mobilization</p>	<p>Comoros</p>  <p>Telma Comoros</p> <p>\$13 million</p> <p>Loan</p>
<p>Argentina</p>  <p>Telecom Personal</p> <p>\$500 million</p> <p>Loan/mobilization</p>	<p>Myanmar</p>  <p>Ooredoo</p> <p>\$150 million</p> <p>Loan</p>	<p>Bangladesh</p>  <p>Robi Axiata</p> <p>\$194 million</p> <p>Loan/mobilization</p>	<p>Pan-Africa</p>  <p>Eastcastle</p> <p>\$24 million</p> <p>Equity</p>	<p>Pan-Africa</p>  <p>Helios Towers</p> <p>\$325 million</p> <p>Loan/mobilization/ equity/mezzanine</p>
<p>Pan-Africa</p>  <p>IHS Towers</p> <p>\$312 million</p> <p>Loan/mobilization/ equity</p>	<p>Latin America</p>  <p>Odata</p> <p>\$95 million</p> <p>Loan/mobilization</p>	<p>Pan-Africa</p>  <p>C-Squared</p> <p>\$21 million</p> <p>Equity</p>	<p>Pan-Africa</p>  <p>WIOCC</p> <p>\$120 million</p> <p>Loan/equity/ mobilization</p>	<p>Pan-Africa</p>  <p>Liquid Telecom</p> <p>\$620 million</p> <p>Anchor Bond Investor</p>

IFC telecommunications, media and technology contacts

German Cufre
Ariana Batori

Global Manager, TMT
Sector Lead, Broadband & Energy Solutions
to the Telecom Sector

+1 (202) 459 3778

gcufre@ifc.org

Eduard Danielyan
Obinna Chidozie Isiadinso
Rebecca Konrad

Sector Lead, Mobile Operators & Satellite
Sector Lead, Data Centers & Cloud
Sector Lead, Towers

+1 (202) 468 9759

abatori@ifc.org

+1 (202) 247 1480

edanielyan@ifc.org

+1 (202) 473 0673

oisiadinso@ifc.org

+1 (202) 473 3047

rkonrad@ifc.org

Erica Noda

New Business Lead

+1 (202) 751 6325

enoda@ifc.org

Charlotte Kaheru

Principal Industry Specialist

+1 (202) 621 4924

ckaheru@ifc.org

Ferdinand Van Ingen

Senior Industry Specialist

+1 (202) 212 9736

fvaningen@ifc.org

