

MOVING TOWARD GENDER BALANCE IN PRIVATE EQUITY AND VENTURE CAPITAL

INSTITUTIONAL INVESTORS



Committing capital to funds

PRIVATE EQUITY & VENTURE CAPITAL FUNDS



Investing capital in companies

PORTFOLIO COMPANIES



BUT



Consider **gender diversity important** when investing

Ask about **gender diversity** in due diligence



AND

Senior investment teams are **gender balanced**

Gender balanced teams have **better returns**



Female partners invested in almost

2X MORE

female entrepreneurs than male partners

20%

Of leadership teams are **gender balanced**

AND

Gender balanced teams have **higher valuation** increases

64% vs. 55%

Gender balanced teams have between 30% to 70% female in leadership roles